



Oliver

The Ornament™

Presents...



Oliver's Days of Kindness

Spreading Kindness one
Child at a Time

Oliver

The Ornament™

Oliver's Day of Kindness School Program

Program Overview:

Oliver the Ornament has created a unique program that promotes kindness to children by using our story as the centerpiece for a kindness centric day. The program can be hosted by schools, classrooms, or youth groups.

How it Works

- School or other group hosts Oliver's Day of Kindness on World Kindness Day, November 13th (this is the recommended day only)
- Principal or President of PTO / PTA sends out announcement letter (sample attached) outlining the details of the program.
- School promotes program in newsletter and social media
- School hosts Oliver the Ornament's Day of Kindness either in person or virtually
- School sends out Press Release to local media, highlighting your schools efforts to promote kindness
- School posts pictures on social media promoting kindness





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Day of Kindness Schedule:

- Welcome and Introduction to Oliver's Day of Kindness
- Kindness centric activity, i.e. make greeting cards for health care workers, hospitalized children, or the elderly
- Discussion on what it means to be kind
- Story-time with Oliver the Ornament
- Discussion of what things the children heard in the story that they thought were kind
- Students fill out My Pledge of Kindness Forms, which are then hung in the classroom or hallways
- Teacher's and aides fill out Certificate of Completion for the children to take home
- Take group or individual picture with children with their certificates and post on social media or newsletter
- Keep Oliver on teacher's desk as a constant reminder of kindness
- Throughout the year, when teacher recognizes a child doing a kind act, teacher places Oliver on that students desk



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My Pledge of Kindness

I,

(Name)

promise to show the following acts of kindness:

1. _____

2. _____

3. _____



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Certificate of Completion

This certifies that:

(Name)

Has completed

Oliver's Day of Kindness

And hereby promises to be really nice, really good,
and most importantly, really kind.

Presented on:

(Today's Date)



Announcing an Exciting Kindness Based Program for James Madison Elementary School



September 5, 2020

Mr. & Mrs John Parent
3514 Main Street
Anytown, USA 34567

Dear Parent:

As you know, James Madison Elementary School is committed to promoting kindness in our school and our community. This year we'll be using a unique tool to help us in this effort.

Our school will be hosting an event called Oliver's Day of Kindness on November 13th, which is World Kindness Day. Our lesson plan includes discussions on kindness, kindness-centric activities along with a reading of Oliver the Ornament.

Oliver the Ornament is the first in a seven-book series that tells the story of one family's ornament collection. Each book in the series teaches children the valuable lesson of kindness especially in the face of bullying.

Oliver the Ornament was featured on Fox News as one of their Hottest Toys, and was listed by People Magazine as one of their Best New Books.

We all know how vitally important kindness is, especially during these difficult times. That's why we're so excited about this new initiative. We look forward to your comments.

Best regards,

Principal